

Email  
Newsletter  
Management  
Software

Email Newsletter Management Software allows you to easily design HTML and text based newsletter, deliver personalized emails to your target audiences through mailing lists and improve your business by boosting your e-mail advertising and communication. With our eNewsletter Management Software you can reach out and communicate with your customers/clients using an easy, affordable and effective platform. Reports and statistics will be provided on each email marketing campaign including views, opens, clicks on each links and also managing on their subscribers.

The eNewsletter Marketing Software is easy for organizations of all sizes to create, send and track professional email marketing campaigns that give you an extra edge.

## WaveEvolution

Wave Evolution (M) Sdn Bhd  
(Co. No: 766237-U)

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email marketing **solution**



## Too busy chasing for new customers?

**BUSINESS IS ALL ABOUT CREATING LOYAL CUSTOMERS AND DRIVING REPEAT BUSINESS.**

*"A 5% increase in retention yields profit increases of 25 to 100 percent. Repeat customers spend, on average, 67 percent more than new customers."*

Source: Bain and Company

Experts state it often takes 7 or more contacts before a prospective customer places an order. That's why email marketing plays a critical role on your marketing efforts.

With email marketing, you spend less time and less money than traditional way of marketing such as direct mail or print advertising.

Sending email newsletter should be a big part of your customer relationship efforts. With our email newsletter management software, you can now keep your customers with email.



### e-Marketing Solution

Sending newsletter with interesting tips, product release or promotion to constantly stay in your customers' minds to keep them...

*Fact: If you lost touch with prospects or customers for more than 3 months, potential customers will forget about you.*

### MAIN FEATURES

1. E-mail subscription and unsubscription
2. Import / export clients e-mail database
3. Website integration form (newsletter subscription form) for visitors
4. Email personalization based on client's name
5. Schedule newsletter to be sent out at a future date and time
6. Reports and statistics - open rates, click through rates, etc.....

## e-marketing solutions for your business needs

### A POWERFUL SOLUTION FOR EMAIL MARKETING

This software will empower your marketing capabilities with targeted email marketing. You can use the software to send newsletter, announcement, personalized emails and much more...

List of features:

- unlimited mail lists and members
- add custom fields to collect additional member data
- personalization in emails
- import members' names and emails from CSV, TXT file, and export too
- track campaign statistics in a chart
- track reads, link clicks and forwards
- compare two campaigns to see the performance difference
- create unlimited auto responders for follow up
- automatic bounce tracking and handling
- integrating subscription / unsubscription forms into your website
- schedule a campaign to be sent out in future at a specific time

To get further information, kindly logon to the demo account at:

[http://www.waveem.com/email\\_marketing\\_software/admin/](http://www.waveem.com/email_marketing_software/admin/)

Username: demo

Password: demo

Or visit our website at [www.waveEM.com](http://www.waveEM.com)

### PRICING

We offer variety of pricing packages, the longer you stay with us, the more you save!

#### Subscription Options:

Subscription Period (# of months)	Price (in Ringgit Malaysia - MYR)
1 month	399.00
3 months	1099.00
6 months	1799.00
12 months	2999.00
24 months	4799.00

One time setup fees: RM200.00

Account limit: 100, 000 email credits per month

#### Anti-Spam Policy

- You may not use our system to send Spam.
- Your email must contain accurate from lines, relevant subject lines, and a legitimate physical address.
- Every email must contain a mandatory unsubscribe/opt-out link.
- Any customer found to be using our system for spam will be immediately cut-off from use of our system.



### Contact Us

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